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September 11th, 2024

Dear Parents/Carer,

We would like to make you aware of a fundraising opportunity for the school, via a partnership between Asda (Asda Rewards) and Parentkind.

Between 2nd September and 30th November 2024, every time customers shop with Asda using their Asda Rewards app, the supermarket will donate 0.5% of the value of their spend to their chosen primary school. For every customer who chooses a school, Asda will put £1 into that school's Cashpot!

How can Parent/Carers help?

It's as easy as 1, 2, 3 for parents and carers:

1. Download the Asda Rewards app and sign up
2. Select our school
3. Shop in-store or online at Asda.com

If Parent / Carers shop at Asda – and use the Asda Rewards app – this is a simple and creative way for school to raise funds, which will be used to enhance the children's experience within school. Thank you for your support.

Kind Regards

Ms Z Adam

Head Teacher